



# GAGE GRIFFIN

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## EDUCATION AND TRAINING

Indiana University, Media School - Bloomington, IN

05/2021

**Bachelor of Arts:** Journalism

**Concentration:** News Reporting and Editing

**Specialization:** Broadcast Journalism

**Bachelor of Arts:** Theatre and Drama

**Concentration:** Acting, Directing, Movement, and Voice and Speech

## EXPERIENCE

**Multimedia Journalist/ Videographer** – Savannah, GA

07/2021-01/2022

- Filmed, edited and wrote stories for both broadcast and online formats.
- Ran multiple company and personal social media accounts to share stories and keep the public informed.
- Conducted interviews for stories by setting up the meetings and preparing questions in advance that would bring forth interesting sound bytes.
- Reported on stories live at the scene while calling officials to get updated information in addition to filming myself and the scene.

**Reporter, Anchor, and Producer** / IU Newsnet - Bloomington, IN

02/2018 - 05/2021

- Edited stories together on Final Cut Pro X/ Adobe Premiere Pro in various formats that would best convey the information and fit in the newscasts.
- Assisted in managing IU Newsnets social media accounts by sharing newscasts, promoting stories and engaging with viewers online resulting in more engagement and views.
- Alternated producing full weekly and daily live newscasts by ordering the stories, writing teases and transitions on rundown creator resulting in an orderly newscast.

**Education and Economy Reporter** / WTIU/WFIU - Bloomington, IN

12/2020 - 05/2021

- Interviewed sources, contacts and leads to gather information for radio, digital, and broadcast stories.
- Pitched stories each morning to decide upon the most noteworthy story.
- Covered an array of topics and presented them as broadcast stories, articles, and radio stories.
- Utilized understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories.

**Videographer and Skit Writer** / Indiana University Student Academic Center - Bloomington, IN

09/2018 - 05/2021

- Edited video by adding graphics, titles, audio and special effects.
- Performed in-depth research into topics to write clear and accurate comedic skits regarding study skills.
- Provided on-site filming services, including setting up lighting, audio and resolving technical issues.

## LEADERSHIP EXPERIENCE

**IU Jacobs School of Music Grammy Nominated Singing Hoosiers 4 Year member.**

08/2017- 05/2021

- Attended daily rehearsals to prepare for dozens of performances in Bloomington and across the country
- Maintained 3.5 GPA while participating in Singing Hoosiers and working 15 hours a week

**Singing Hoosiers Director of Public Relations**

08/2018- 05/2021

- Provided all performance venues with accurate up-to-date concert promotion materials.
- Filmed promotional videos to promote events and upcoming Singing Hoosiers concerts around the country.
- Oversaw special promotional events to drive positive media coverage, boost revenue and enhance ticket sales.

**IU Residential Programs and Services Social Media Coordinator**

08/2018- 05/2021

- Managed RPS social media accounts in order to promote events and spread awareness of new policies or announcements.

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## SKILLS

Proficient in Final Cut Pro X

Proficient in Rundown Creator

Proficient in Adobe Premiere Pro

Proficient in Adobe InDesign

Proficient in Adobe Photoshop

Proficient in Canva